



Brokers Kit

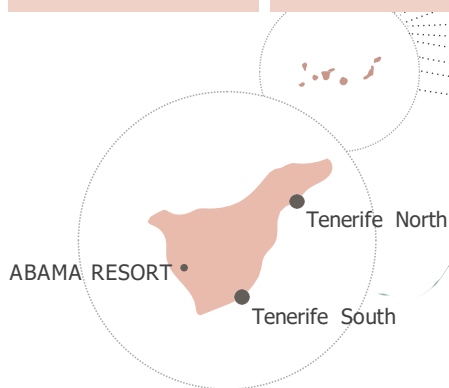
Abama Resort Tenerife

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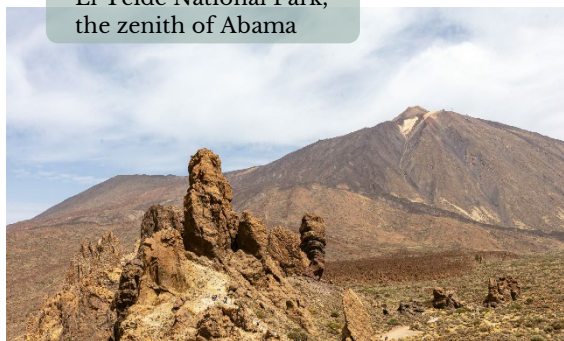
Tenerife, a unique destination

Madrid 2h 50	Zurich 4h 25
Dublin 4h 30	Berlin 5h 15
Manchester 4h 45	Kiev 6h 45
Vienna 5h 15	Moscow 7h 15
Barcelona 3h 10	Brussels 4h 25
Frankfurt 4h 50	London 4h 15
Milan 4h 35	Paris 4h 15



Tenerife South airport is only 30 mins. from Abama Resort Tenerife and is served by over 20 airlines.

El Teide National Park, the zenith of Abama



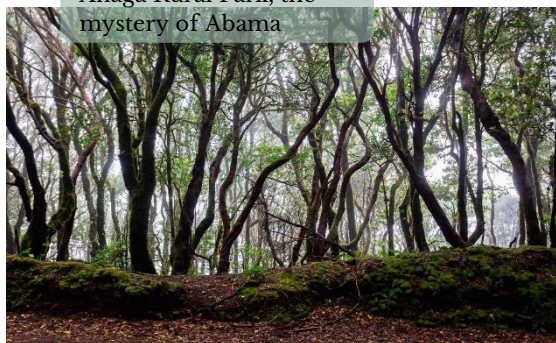
Abama Beach, the horizons of Abama



Fresh and varied gastronomy



Anaga Rural Park, the mystery of Abama





About Abama

Abama Resort Tenerife is an intimate oasis offering luxury service, a variety of professional facilities and fine dining.

EFFORTLESS RELAXATION, EXQUISITE SERVICES

Tucked away on the southwest coast of Tenerife lies Abama, a luxury resort that is one of Europe's best-kept secrets. Our 400 acres are a haven of tranquility and calm, where Michelin dining and world-class services come together in an exclusive ocean paradise.

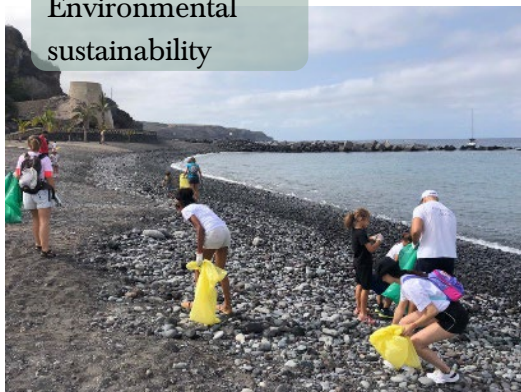
Read more about Abama's history [here](#)

Sustainability

Trust, respect, care for the environment, and social responsibility

The idea of sustainability has expanded. The need to care for our natural environment remains stronger than ever, but true sustainability also encompasses the economic, social, and cultural aspects of every system. We hope to inspire people to enjoy their leisure time more conscientiously, while working together to make the world a better place.

Environmental sustainability



Abama is located on one of the most extraordinary islands in the world: Tenerife. This paradise of biodiversity is home to more than 800 species of flora and fauna that can't be found anywhere else on the planet. The Teide volcano, the highest peak in Spain, rises above the most visited national park in Europe, and is one of the finest places for astronomical observation anywhere on Earth. The Atlantic corridor just off the coast of Abama is a very active zone for marine mammals. In short, we abound in natural riches, and it is our duty to protect them.

Business sustainability



As our resort grows, we remain vigilant to ensure that we stay in balance with our environment and society. We have created structures within our business that guarantee our compliance with important environmental standards, and we strive to go above and beyond them. Abama also has a team dedicated to laying out our sustainability priorities each year and choosing island organizations with which we can collaborate.

Social & Cultural sustainability



Just as our environment is precious, so too is the long and diverse history of our island. A mix of geographical and linguistic factors, as well as cultural influences, have resulted in the fascinating community of present-day Tenerife. We are lucky to be part of this group of welcoming, warm people whose traditions, music, customs, food, and celebrations are unique. Abama is committed to community building and to growing together in health and prosperity



VILLAS DEL TENIS
ABAMA RESORT TERRITORY

LOS JARDINES DE ABAMA
ABAMA RESORT TERRITORY

BELLEVUE
ABAMA RESORT TERRITORY

CUSTOM VILLAS
ABAMA RESORT TERRITORY

LAS ATALAYAS
ABAMA RESORT TERRITORY

LAS CASAS DEL LAGO
ABAMA RESORT TERRITORY

PLAZA ABAMA
TERRITORY

LAS TERRAZAS DE ABAMA
ABAMA RESORT TERRITORY

MELVIN
TERRITORY

ABAMA
TERRITORY

Sales Office

Beach Club and Beach

Funicular

Golf Clubhouse

ABAMA
GOLF

ABAMA
EVENT
GARDEN

ABAMA
TENNIS
ACADEMY

Real Estate & Hospitality

Abama Resort Tenerife offers opulent apartments and villas that are zoned for tourism use. The associated rental programs allow owners to reside at Abama on a part-time basis, and have their property's rental managed when they are away. This affords both the luxuries of a personal residence and the financial benefits of an investment property, and this Branded Residences model has already proven successful in our sold-out Las Terrazas community of 151 apartments.

Properties for sale

LOS JARDINES DE ABAMA



The best holiday apartment package available in Europe

Sweeping panoramic views of the Atlantic and the rest of the resort are just the beginning. These 2- and 3-bedroom turnkey holiday apartments come completely furnished, and with access to all the community facilities (including the swimming pools, gym, and lounge and meeting areas) located in our new commercial and social hub, Plaza Abama.

- Surface area: 120 - 197 sqm
- Gardens: 26 - 81 sqm
- Terraces: 43 - 138 sqm
- Furnished and fully equipped
- Parking and storage space
- Concierge and hotel service

Prices from €876.000 to €1.333.000

LAS VILLAS DEL TENIS



Stunning private villas adjacent to our Dave Thomas golf course

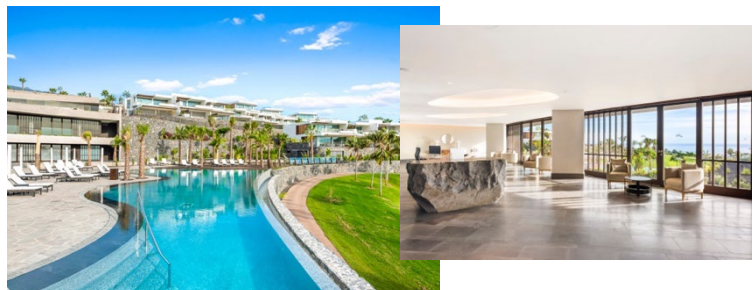
Spacious private terraces and private swimming pools are among the best features of these 2- and 3-bedroom luxury villas. Adjacent to our Tennis Centre and award-winning golf course, these homes are at the centre of it all while still maintaining their privacy and tranquility.

- Surface area: 184 - 274 sqm
- Gardens: 134 - 543 sqm
- Terraces: 43 - 67 sqm
- Furnished and fully equipped
- Private swimming pool
- Concierge and hotel service
- Garage and storage space

Prices from €2,035,000 to €2,215,000

Social Club

Our tourism properties have their social club in our brand-new €14 million Plaza Abama. Dining areas, lounges and swimming pools, fitness centers and a spa are some of the facilities located in this beautiful space.



Property Management and Rental Program

Property management and rental are carried out in-house by the management company owned by the resort, and based on a simple rental pool, offering the best of both worlds by combining the pleasure of personal use with maximum investment returns. Our owners are compensated every six months for the aforementioned Rental Use, based on a clear and easy points-based system.

The Resort

Abama Hotels

The tourism residence communities at Abama Resort are let, not as individual apartments, but as suites-only luxury accommodations under our Abama Hotels brand. Our guests enjoy 5-star short- or long-term stays in private apartments and villas that come equipped with a fully functional kitchen and ample outdoor terraces and gardens.

Abama Hotels are managed by MyWay Meaningful Hotels, a management company owned by the resort that also manages other luxury hotels on the island. They are responsible for hotel operation, marketing and sales, as well as maintenance and management. Our Abama accommodation options have received excellent reviews from our guests, and Abama Hotels holds numerous awards for excellence.



LOS JARDINES DE
ABAMA SUITES*****



LAS VILLAS DEL
TENIS*****



LAS TERRAZAS DE
ABAMA SUITES*****



Click the pictures above to learn more about our luxury accommodations.



In addition to the above, Las Terrazas de Abama Suites holds ISO 9001 and ISO 14001 Quality and Environmental Management Certifications and has been named a Biosphere Certified Business by the Responsible Tourism Institute.

Dining

MICHELIN-STAR RESTAURANTS

Three of Tenerife's six Michelin stars have been awarded to restaurants at Abama, and our resort has become a true gastronomic destination for fans of famed Basque chef Martín Berasategui, who has a total of 12 Michelin stars to his name from his restaurants located throughout Spain. In all, there are 12 restaurants located on the resort grounds.

M.B

Abama's signature restaurant has long held two Michelin stars for its inspired and inventive Basque cuisine. It is the only restaurant on the island with this double designation. Martín Berasategui's longtime collaborator and protégée, Erlantz Gorostiza, has helmed the kitchen for seven years, applying expert techniques to fresh local ingredients.

Kabuki

Ricardo Sanz's Kabuki first earned its Michelin star in 2012, and since then it has continued to deliver distinctive Japanese flavors fused with traditional Western culinary techniques. The result is always visually stunning and impeccably delectable, with a view of the ocean to match.



LAS TERRAZAS DE ABAMA SUITES RESTAURANTS

Melvin by Martín Berasategui



Martín Berasategui's restaurant at Abama located in Las Terrazas de Abama Suites, transports diners to a unique culinary world. Guests enjoy a privileged sensory tour of the Canary Islands through culinary surprises, seasoned with love, that make for unforgettable moments.

These unique gastronomic experiences are best enjoyed on the terrace, which boasts spectacular views of La Gomera and the Atlantic, and accompanied by our exquisite selection of wines. The restaurant serves a daily à la carte breakfast, as well as evening meals three times a week. Booking is required.

Sunway Pool bar



Located between pools 1 and 2 at Las Terrazas de Abama Suites, this is the perfect meeting place for a refreshing break from the Canary Island sun. Visitors can try a cocktail, a fresh juice or a smoothie, or peruse the lunch menu for the light fare that keeps our guests energized.

The restaurant serves throughout the day, always offering stunning views and impressive sunsets.

Sports and leisure

ABAMA GOLF

Our golf course was created by Dave Thomas, designer of multiple Ryder Cup and European Tour venues, and is widely regarded as one of his greatest achievements in his 50 years of golf course development.

Rising to a peak elevation of 315m above sea level, the 6,271-metre meticulously sculpted course is ensconced in a landscape featuring more than 25,000 palm trees, white-sand bunkers, and dozens of lakes connected by waterfalls. With incomparable views of the ocean and surrounding Canary Islands from most of its 18 holes, guests truly play on top of the world.

Abama Golf holds an ISO 14001 environmental certification and has been named Biosphere Committed by the Responsible Tourism Institute. It was the first course in Spain to receive the IAGTO Quality Certification from the World Organization of Golf Tour Operators and the first course on Tenerife to be EMAS certified by the European Union.



ABAMA TENNIS ACADEMY & PADDLE

The quality of Abama's professional tennis and paddle facilities is surpassed only by their location, unique in Tenerife. Professionals, amateurs and beginners alike can enjoy views of the Teide National Park and volcano on one side, and the Atlantic and other Canary Islands on the other.

The 7 tennis courts have been used for various ATP, WTA and ITF Tour matches, and all are equipped with illumination and Flexi®-Pave surfaces, in the style of the US and Australian Open courts. The centre court can accommodate 600 spectators and the remaining six courts feature grandstands and covered rest areas for players, as well as changing rooms, restrooms, and parking facilities. The complex also offers 4 paddle courts with illumination and AstroTurf surfaces.



KIDS CAMP

A place to dream, to enjoy, to learn and to have an unforgettable experience. The Abama Kids Camp is an area designed to serve the needs of guests' children, teaching core values and developing their creativity. We organize trips, group activities, workshops, games, and sports in a safe and nurturing environment with a program that focuses on imparting knowledge about Tenerife culture and nature through an engaging program.



ABAMA WELLNESS

Wellness is at the core of the Abama lifestyle. Tenerife's protected natural environment provides an atmosphere unique in its purity and calm. We draw upon this atmosphere to reconnect with ourselves and the Earth through a series of exclusive wellness programs for our owners and guests.

Our new wellness center will be constructed in Plaza Abama over the next two years. In the meantime, residents and guests of our holiday properties can enjoy the full gym located in Las Terrazas de Abama Suites, or book private Yoga, Pilates, Personal Training, Massage, or Beauty Treatment sessions with our private trainer.

The Ritz-Carlton, Abama also has a full-service spa with à la carte services available.



Abama by the numbers

Number of families that have bought homes at Abama thus far:

400

High season:

October to March

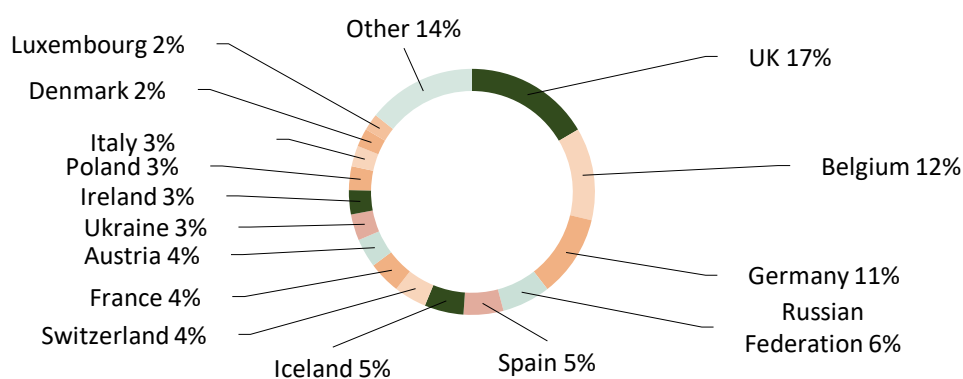
Number of acres to be developed over the next 5 years:

9

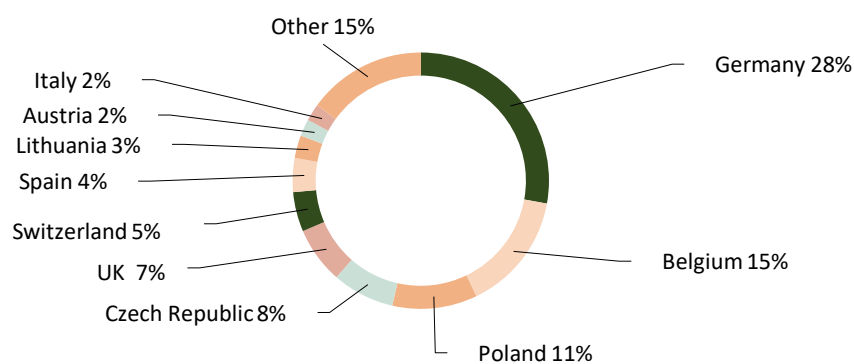
Number of new properties in the pipeline over the next 5 years:

250

% of total sales by country (top 15 countries)



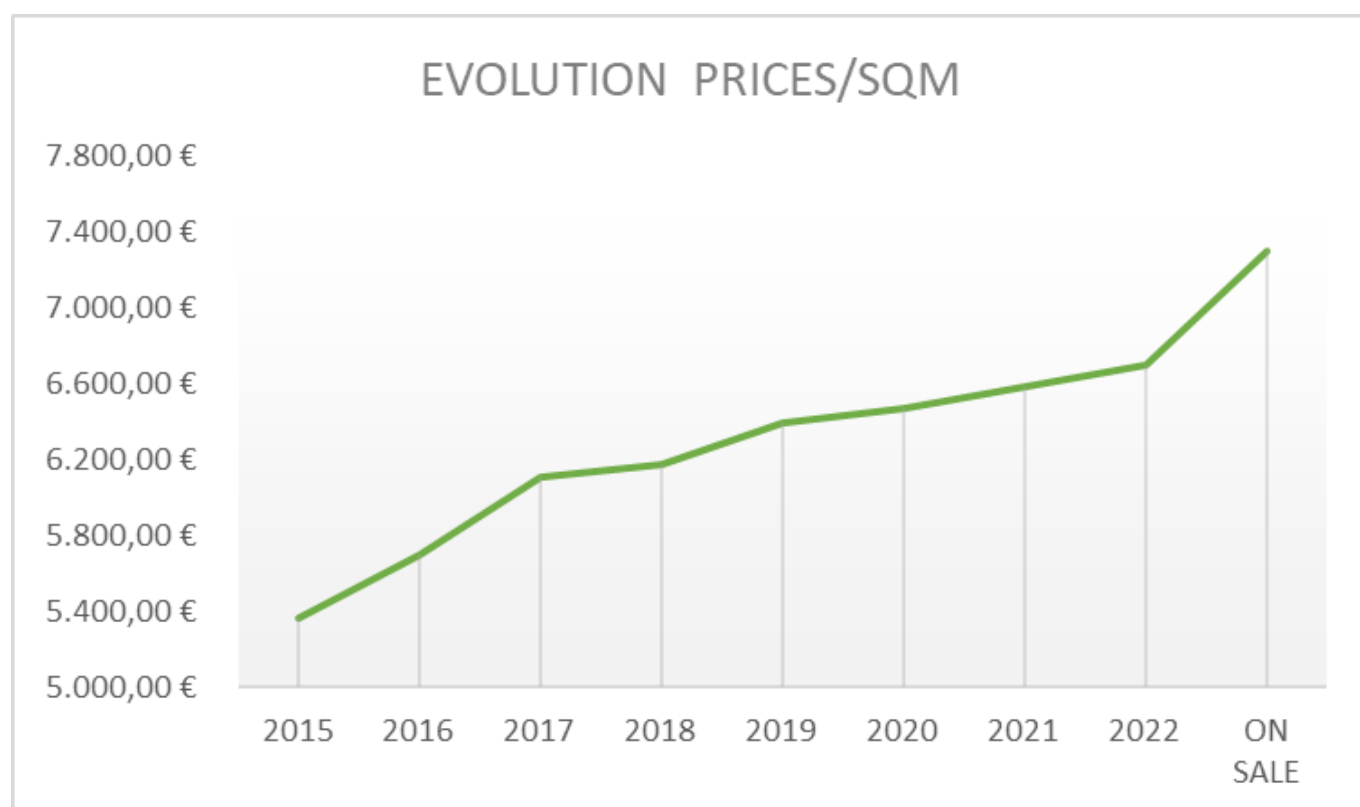
Broker leads by lead nationality 2022 (top 10 countries)



Real estate sales and prices

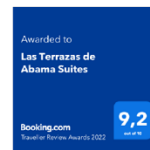
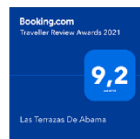
Evolution of average sales price

2015	2016	2017	2018	2019	2020	2021	2022*	ON SALE
5.358 €	5.699 €	6.104 €	6.173 €	6.394 €	6.471 €	6.581 €	6.701 €	7.294 €



International Awards and Certifications

Internationally esteemed and consolidated, with an infrastructure investment of over €375 million to date, Abama Resort has received international awards and multiple certifications.



International Press

Échappées belles pour l'été

LA MAYA FORNS
A TENERIFE



Par de ses capitales en Espagne, une microville de vacances entre ciel et mer. Thème: Thème Zéro...
L'été est le moment idéal pour se faire plaisir et profiter de la vie. C'est pourquoi de nombreux touristes choisissent de passer leurs vacances en Espagne, et plus précisément à Tenerife. Cette île offre une multitude de possibilités pour ceux qui cherchent à s'échapper de la routine et à profiter d'un climat agréable et d'un cadre magnifique.

VOYAGES ET VACANCES

JOURNAL DES PALACES

ABAMA RESORT DÉVOILE SON NOUVEAU LIEU DE VIE EXCEPTIONNEL AU SUD DE TENERIFE : LA PLAZA (Espagne)

Abama Resort investit 14 millions d'euros pour dresser un nouvel édifice : La Plaza, conçu par les architectes privés Virgilio Gutiérrez et Esteban Martínez (qui ont travaillé sur le TEA, bibliothèque de Tenerife) en collaboration avec Herzog & de Meuron, et Alejandro Escudero pour le design et la décoration d'intérieur.



Crédit photo © Abama Resort

Les architectes Gutiérrez et Martínez ont les professionnels à l'origine des villas de luxe, notamment les "Millennium" mais aussi les villas de la "Plaza". Ils ont également travaillé sur le design de l'intérieur de la Plaza.

Plus récemment, ils ont aussi été les auteurs des Las Villas del Teide, représentant les premières résidences conçues sur le territoire. En 2011, ils ont également travaillé sur la conception du nouvel aéroport de Tenerife, ainsi que d'autres projets.

Ce nouveau lieu de vie offre des espaces de restauration et des commerces, ainsi qu'un club privé, deux halls d'entrée et la piscine (club) pour accueillir tous les besoins des résidents.

La réception et le salon de Las Villas de Abama et Las Villas del Teide, ainsi que le salon et la piscine sont les premières parties du complexe à entrer en service.

Les résidents et les visiteurs d'Abama peuvent désormais profiter de la vue sur l'océan et sur les montagnes depuis la Plaza en dégustant un cocktail ou en profitant de la piscine.

VIA HOTEL

La revista líder del sector hotelero



Sergio Zertuche
Chief Sales & Marketing Officer
Palladium Hotel Group

GRAN DEBATE HOTELERO TENERIFE

Grupo Via organiza la 10ª edición del Gran Debate Hotelero con un destacado grupo de profesionales y directivos del sector turístico de Tenerife y las Islas Canarias.



Profesionales y directivos del sector turístico de Tenerife y las Islas Canarias se reúnen para la 10ª edición del Gran Debate Hotelero.

Los debates de Tenerife representan una mayor inversión en infraestructuras públicas de calidad.

Optimizar el sector turístico de Tenerife es un desafío que requiere de la colaboración de todos los actores del sector.

40

Expansion

Make your home at Abama

Abama Resort is a large complex that offers a wide range of services and amenities. It is located in a beautiful area with a clear blue sky and a large swimming pool.

ONISCHE ZON

Abama Resort is a large complex that offers a wide range of services and amenities. It is located in a beautiful area with a clear blue sky and a large swimming pool.

COOLEST NEIGHBOURHOODS TO INVEST IN

Forget Lisbon and Barcelona - they're overpriced and crowded. These are the canny choices, says Zoe Durrant

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Abama Resort

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ABAMA CARE: THE COMPLETE WELLNESS TRIP IN SUNNY TENERIFE

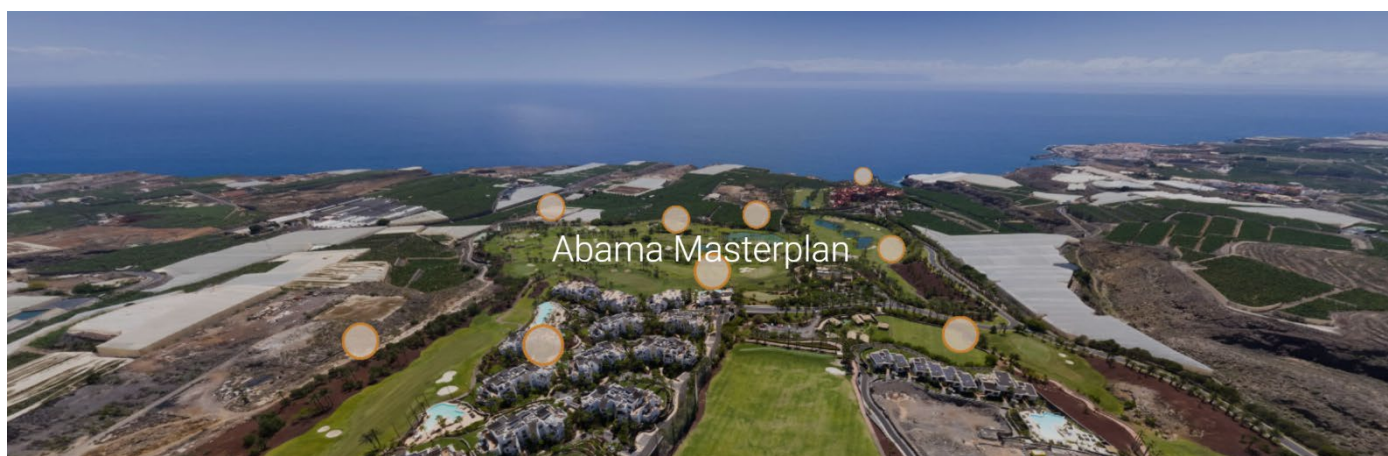
Whether you're in the market for relaxation, a luxury break or a sporting retreat, Tenerife's Abama has it, says Keith Perry

Abama Resort is a large complex that offers a wide range of services and amenities. It is located in a beautiful area with a clear blue sky and a large swimming pool.

Digital

WEB	https://www.abamahotelresort.com/es/
FACEBOOK	https://www.facebook.com/abamatenerife/
INSTAGRAM	https://www.instagram.com/abamatenerife/
LINKEDIN	https://www.linkedin.com/company/abama-resort/
YOUTUBE	https://www.youtube.com/@AbamaTenerife
PINTEREST	https://www.pinterest.com/abamatenerife/
SPOTIFY	https://open.spotify.com/user/31aezz54r5i3kg6dvnwusqs4ghze?si=f3c9fd2887f1408e

Master Plan



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